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## The Carlyle Group Releases Annual Review and Corporate Citizenship Report

## "Deliberately Different" Model Is Key to History of Performance

**Washington, DC** - Global alternative asset manager <u>The Carlyle Group</u> (NASDAQ:CG) today released its Annual Review and Corporate Citizenship Report. The 52-page document outlines Carlyle's multi-product, multi-geography approach to seeking to invest wisely and create value for our investors, as well as Carlyle's range of corporate citizenship activities. For the first time, readers can explore the Annual Review online through an interactive feature on <u>Carlyle.com</u>.

The review summarizes Carlyle's areas of differentiation, including:

- Global Reach Carlyle pioneered the multi-product, multi-geography alternative asset model, with a global impact. The
  firm has the broadest reach of any global alternative asset manager with 33 offices in 21 countries on six continents,
  including a presence in nine emerging countries.
- Deep Industry Expertise Valuing depth over breadth and investing in sectors we know well is central to Carlyle's ability
  to invest wisely and create value. The firm's investment professionals, including 180+ Managing Directors, supplement
  their local knowledge and relationships with deep sector expertise.
- One Carlyle Culture Since the firm's inception, the One Carlyle culture of collaboration has been a constant. The principle of colleagues helping colleagues is woven into the fabric of Carlyle, enabling portfolio companies to harness Carlyle's global network to grow and create value.
- Skin in the Game Carlyle employees and other professionals have committed approximately \$6 billion of their own after-tax dollars to Carlyle funds alongside our investors-further aligning interests.

David M. Rubenstein, Co-Chief Executive Officer said, "We believe our commitment to being different enables us to create value for our fund investors and perform for our unitholders as well."

The document also reviews Carlyle's Corporate Citizenship activities.

- Responsible Investing The Annual Review includes portfolio company updates on progress made using Carlyle's
  responsible investment guidelines. These guidelines help the firm identify and reduce risks related to environmental,
  social and corporate governance (ESG) issues during the investment process.
- Environmental Stewardship This is an essential part of the value creation process at Carlyle and the firm is working to
  expand its approach across companies and funds. More than a dozen of the firm's active portfolio companies have
  ongoing sustainability programs, which have saved, or anticipated to save, more than \$7 million while reducing
  greenhouse gas emissions by more than 31,000 metric tons.
- Workplace Diversity, Volunteer Program, Employee Wealth Sharing

## **About The Carlyle Group**

The Carlyle Group (NASDAQ: CG) is a global alternative asset manager with \$170 billion of assets under management across 113 funds and 67 fund of funds vehicles as of December 31, 2012. Carlyle's purpose is to invest wisely and create value on behalf of our investors, many of whom are public pensions. Carlyle invests across four segments - Corporate Private Equity, Real Assets, Global Market Strategies and Solutions - in Africa, Asia, Australia, Europe, the Middle East, North America and South America. Carlyle has expertise in various industries, including: aerospace, defense & government services, consumer & retail, energy, financial services, healthcare, industrial, technology & business services, telecommunications & media and transportation. The Carlyle Group employs 1,400 people in 33 offices across six continents.

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